

# Trends Drivers Barriers Opportunities



Climate-KIC



Nordic Council of Ministers

# Urbanisation



# Refurbishment



# Flexibility



An aerial photograph showing a river flowing through a lush green forest. The river's path is curved, creating a circular shape that frames the central text. The surrounding trees are a mix of different shades of green, indicating various species and possibly seasonal changes. A small, isolated figure is visible near the bottom center of the river's curve.

Life  
Cycle

**1** NO  
POVERTY



**2** ZERO  
HUNGER



**3** GOOD HEALTH  
AND WELL-BEING



**4** QUALITY  
EDUCATION



**5** GENDER  
EQUALITY



**6** CLEAN WATER  
AND SANITATION



**7** AFFORDABLE AND  
CLEAN ENERGY



**8** DECENT WORK AND  
ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



**10** REDUCED  
INEQUALITIES



**11** SUSTAINABLE CITIES  
AND COMMUNITIES



**12** RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



**13** CLIMATE ACTION



**14** LIFE  
BELOW WATER



**15** LIFE  
ON LAND



**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



**17** PARTNERSHIPS  
FOR THE GOALS



**SUSTAINABLE  
DEVELOPMENT  
GOALS**

An aerial photograph showing a patchwork of agricultural fields. The fields are organized into distinct, wavy-shaped plots, likely terraced rice fields. Some plots are covered in lush green vegetation, while others are brown and appear to be fallow or dry. The fields are separated by narrow paths and small streams. In the background, there are dense clusters of tropical trees and foliage. A large, semi-transparent rectangular box covers the lower-left portion of the image, containing the word "Landuse".

**Landuse**

# Technology





# Regulation

# **Barriers for increased use of wood in construction**



# **Barriers for increased use of wood in construction**

**Economic valuation**

# Barriers for increased use of wood in construction

Economic valuation

Knowledge & Experience



# **Barriers for increased use of wood in construction**

**Economic valuation**

**Knowledge & Experience**

**Long traditions**



# Opportunity: Education

- In full value chain
- Close to industry
- Innovation
- Knowledge sharing

# Opportunity: Economic valuation

- Hard facts
- Innovation to drive down costs
- Speak investor language
- New finance (e.g. green bonds)

# Opportunity: Experience/Courage/Knowledge

- City Planning
- Public procurement
- Experimental pilot projects

